

CONTACTS

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PROFESSIONAL
SUMMARY

BBA in International Business graduate from Amity Global Business School with a CGPA of 9.39/10. Entrepreneurial professional with hands-on experience in event management, client relations, and marketing through building and managing Trip Hop Entertainment. Skilled in collaborating with hospitality partners, organizing successful events, and solving business challenges in dynamic environments. Seeking an opportunity to apply my business acumen and continue growing in a professional setting.

SKILLS

- Creative thinking
- Digital marketing
- Market research
- Social media management
- Brand awareness
- Event management

Vikyath Rao

WORK EXPERIENCE

Feb 2023 — Apr 2023

Marketing Intern, LIC Moodbidri

- Directly worked under development officer in Moodbidri branch
- Made cold calling
- Went for field visits with agents to talk to prospective clients

Aug 2023 — Mar 2026

Founder , Trip Hop Entertainment Mangalore

- Curated and managed events for clubs and venues across Mangalore and Manipal, overseeing planning, coordination, and execution.
- Collaborated with hospitality groups, including the AJ Group, to organize and deliver successful events.

EDUCATION

Aug 2021 - Aug 2023

BBA , Amity Global Business School Bengaluru

- Graduated from Amity Global Business School with a Bachelor of Business Administration (BBA) in International Business with a CGPA of 9.39

LANGUAGES

English	C2 - Proficiency	Tulu	Native
Kannada	C2 - Proficiency	Hindi	C2 - Proficiency

HOBBIES

- *Playing sports, with a strong interest in teamwork, discipline, and competitive activities.
- *Reading books on history, personal development, and general knowledge.