

Radhika Rastogi

📍 Lucknow, Uttar Pradesh, India - 226003

☎ +91-8957538532 | ✉ rastogiradhika42@gmail.com | 🌐 [radhikarastogi29](#)

Summary

Full Stack Developer skilled in PHP, JavaScript, and the MERN stack, with experience building scalable web applications and CRM systems. I focus on clean, efficient code, responsive UI design, and creating high-performance solutions that improve workflow and user experience.

Technical Skills

Languages: PHP, JavaScript, HTML5, CSS3, Python (Basic)
Frameworks: React.js, Node.js, Express.js, Bootstrap, Material UI, Tailwind CSS
Databases: MongoDB, MySQL
Tools: Git, GitHub, RESTful APIs, Postman
Web Development: Responsive Design, WordPress
Design & Marketing: Canva Designing, Meta Ads

Professional Experience

Web Developer & Digital Marketing

Oct 2024 – Aug 2025

IBR Group

Lucknow, India

- Developed dynamic and responsive websites using **PHP**, ensuring improved performance and usability.
- Built an **in-house CRM system** with modules for accounting, sales tracking, and daily planning to streamline internal operations.
- Optimized website performance and implemented **backlink strategies** to enhance online visibility.
- Created engaging **Canva designs** and supported digital marketing campaigns for better brand reach.
- Combined web development and digital marketing skills to deliver impactful, results-driven solutions.

Projects

AI Blog Generator Web App

[Github](#) | [Live](#)

Tech: React.js, Tailwind CSS, OpenAI API, Vercel

- Built an AI-powered web app that generates SEO-friendly blog content from user prompts.
- Integrated OpenAI API for smart content creation with customizable writing options.
- Designed a responsive, user-friendly interface using React.js and Tailwind CSS.
- Deployed on Vercel for fast loading and smooth performance.

IBR Trade CRM

Tech: PHP, MYSQL, JavaScript

- Developed an in-house CRM with accounting, sales tracking, daily tasks, reminders, and follow-up management to streamline business operations.

Education

Sagar Institute of Technology and Management

Lucknow, India

Btech (Computer Science and Engineering)

2023 - 2026

- Last Sem SGPA : 7.83
- Relevant Coursework: Advanced Database Systems, Web Technologies, OOPs

Government Polytechnic Lucknow

Lucknow, India

Diploma in Information Technology

2020 - 2023

- CGPA: 77.01%
- Relevant Coursework: Programming Fundamentals, Database Management, Operating Systems

Certifications

- **PHP and MySQL** – APT technosoft, Lucknow (Mar 2021-June 2021)