

ASIF ILIYAS

New Delhi

+919013102841 ✉ asifiliyas1997@gmail.com [LinkedIn](#) [GitHub](#)

Education

Guru Gobind Singh Indraprastha University

B.Tech in Computer Science and Engineering – CGPA 7.5

June 2022

Delhi, India

Experience

Opinium.ai

Aug 2024 – Present

Full Stack Developer

Delhi, India

- Led end-to-end UI development using **Next.js** and **Tailwind CSS**, building a scalable, responsive application that improved user engagement by **15%**.
- Engineered core modules including a dynamic **dashboard**, **task manager**, and automated **calendar system**, implementing email automation, event scheduling, real-time updates, and state management with **Zustand**.
- Built a scalable social media platform with structured **media management** and engagement features, leveraging **Neon (PostgreSQL)** for data storage and **Cloudinary** for optimized media delivery.
- Developed modular **RESTful APIs** using **Express.js**, designing data models, middleware layers, and ensuring robust frontend-backend integration.
- Optimized API performance and frontend rendering by eliminating redundant calls and identifying bottlenecks under load using **Locust** and **WDYR**, reducing overall load time by **10%**.
- Integrated **Meta Graph API** and **Google APIs** via secure **OAuth 2.0** flows, managing authentication, permission scopes, token lifecycle, and reliable cross-platform synchronization.

Big Terra Labs

April 2024 – Aug 2024

Frontend Developer Intern

Remote

- Designed and developed responsive, intuitive **user interfaces and features** using **React.js**, increasing engagement by **15%**.
- Managed version control workflows via **GitLab**, streamlining collaboration and improving integration efficiency by **20%**.
- Enhanced performance of **MapoSpace**, a **GeoSpatial Data Analytics Web Application**, optimizing data workflows and improving processing speed by **15%**.

Projects

RaisePe | AI-driven platform connecting founders, investors, and VCs with deck analysis

- Led **frontend architecture** using **React.js**, **Next.js**, **TypeScript**, **Tailwind CSS**, building the platform from scratch.
- Implemented investor/VC portals, authentication flows, deck analysis workflows, and dynamic dashboards.
- Contributed to **Supabase schema design**, RBAC implementation, API integration, and performance optimization as Lead Frontend Developer.

Augur | Competitive intelligence platform for ads, sentiment, and stock analytics

- Led UI architecture and managed a 3-member AI/ML + full-stack team, driving feature planning and execution.
- Built real-time dashboards integrating competitor tracking, advertisement monitoring, stock analytics, and sentiment analysis using **Next.js** and **REST APIs**.
- Implemented event-driven notifications and automated email generation workflows while overseeing end-to-end delivery.

AdGenius | AI-powered competitor ad intelligence and automated campaign system

- Architected and developed the full-stack system using **Next.js**, **Node.js**, **Express**, **Supabase/PostgreSQL**, leading frontend, backend, and AI coordination.
- Designed an AI pipeline to extract competitors, fetch Meta Ad Library IDs via APIs, and dynamically display live ad creatives.
- Integrated AI-driven ad generation and automated publishing via Meta APIs, handling authentication, rate limits, and deployment.

Technical Skills

Languages: JavaScript (ES6+), TypeScript, HTML5, CSS3, Python, C/C++

Frontend: React.js, Next.js (App Router, SSR/ISR), Redux Toolkit, Zustand, Tailwind CSS

Backend & APIs: Node.js, Express.js, REST APIs — **Databases:** PostgreSQL, Supabase, MongoDB, Redis

Cloud & DevOps: Vercel, Netlify, Docker, CI/CD (GitHub Actions), GCP, Firebase, Supabase Auth/Storage

Version Control & Tools: Git, GitHub, PR reviews, Anti-Gravity, VS Code, Postman, Figma, Lighthouse